

46th District Agricultural Association
SOUTHERN CALIFORNIA FAIR
www.socalfair.com

BOARD OF DIRECTORS MEETING NOTICE/AGENDA

October 21st, 2020 • 4:00 P.M.
18700 Lake Perris Dr.
Perris CA 92571

October Board meeting will be held in a Zoom Meeting

You can attend the meeting via teleconference by using the below Zoom meeting information.

<https://us02web.zoom.us/j/4105967704>

Meeting ID: 410 596 7704

One tap mobile
+1669-900-6833

Directors

Nick Bruno-President, Marisa Yeager-Vice President, Ron Magnusson, Jaime Hurtado, Gene Skala, Brad Scott, Tricia Almiron, Cindy Palumbo

Mission Statement

“The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County”

Public Participation

Members of the public are encouraged to provide comment to the Board and may suggest items to be placed on the agenda for discussion at the next Board meeting. While the Board values the participation of the public, the Board president reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker in order to proceed with the agenda. Public comment must be related to fair authority and jurisdiction and their placement on the agenda is within the discretion of the Board.

All meeting notices, agendas and materials considered by the Board during the meeting will be available to the public during the meeting and also on the Southern California Fair website at:

<https://www.socalfair.com/>

Americans With Disabilities Act

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Southern California Fair activities may request assistance by contacting Carl Wuersch at (951) 657-4221.

MEETING MINUTES/AGENDA

Call to order:

All matters noticed on this agenda, in any category, may be considered for action listed. Any item not so noticed may not be considered. Items listed on this Agenda may be considered in any order at the discretion of the chairperson.

Meeting called to order at 4:02 by President Bruno

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1) Pledge of Allegiance:

Attendees of this 46th District Agricultural Association Board meeting will be asked to join the Board President in reciting the Pledge of Allegiance if they wish to do so.

2) Roll Call:

The Board of Directors of the 46th District Agricultural Association are asked to introduce themselves to all in attendance.

Directors Present in the Conference Room: President Nick Bruno, Vice President Marisa Yeager, Director Gene Skala, Director Tricia Almiron and Director Cindy Palumbo

Directors Present in Teleconference: Director Jaime Hurtado

3) Absent Directors: Director Ron Magnuson and Director Brad Scott

Motion to excuse the absent directors was made by Vice President Yeager

Motion seconded by Director Palumbo

Motion unanimously approved. Motion carried

Voting Directors: President Nick Bruno, Vice President Marisa Yeager, Director Cindy Palumbo, Director Tricia Almiron, Director Gene Skala, and Director Jaime Hurtado

4) Introduction of Audience and Guests:

Audience and guests are requested to introduce themselves to the Board of Directors and other guests under this agenda item.

Present in the Conference room: CEO Carl Wuersch

Present in Teleconference: Lauren OoStdam, Kelly Secord, Christina Vana CFSA, Sarah Pelle CFSA, Linda Thompson, Christina Rapert, Matt Hanks, Sharleen Mcnaul, Thomas Carter with Radcliffe and Maze, and Matt Hanks

President Bruno: I would like to make a statement before public comment that on agenda items 7b, 7c, and 7d have been canceled due to legal documents that we have received and are under legal review so we will not be taking any action on those items at this time. However, if you would like to make a public comment on those items you may do so.

5) Matters of Public Comment:

Persons in attendance may request to speak on any item not on the agenda or request item to be placed on agenda at next meeting. Speakers presenting matters to the Board will be limited to three (3) minutes.

Kelly Secord: The Virtual show and auction went really well we had 177 entries from 3 different counties. A 104 lots were in the sale. The livestock committee will have the financial numbers for you. Thank you to all the volunteers that helped out and thank you to the Directors that came and helped out as well.

President Bruno: Thank you to you as well.

6) Closed Session The Board is authorized to enter closed session with CDFA Legal to discuss:

Pending litigation – Eviction (Gov. Code § 11126(e)(1))

President Bruno started the closed session at 4:13

Closed session ended at 5:06

Vice President Yeager: No disclosable actions at this time

7) New Business (all items may be considered for Action):

a) **Financial Information:**

- Financials
- Statement of Net Position
- Summary of Operations
- Budget Update/Cash Budget Projections

Director Skala: On the statement it shows very close to the same as last month.

CEO Wuersch: We are holding our own with all of our renters still open and with the county testing site.

Vice President Yeager: Anything from outside our renters?

CEO Wuersch: no

Motion to approve the financials was made by Vice President Yeager

Motion seconded by Director Skala

Motion unanimously approved. Motion carried

Voting Directors: President Nick Bruno, Vice President Marisa Yeager, Director Cindy Palumbo, Director Tricia Almiron, Director Gene Skala, and Director Jaime Hurtado

- b) DWR land sale/lease discussion with presentation – canceled no action taken at this time-
c) Motocross contract-potential amendments – canceled no action taken at this time -
d) Perris Auto Speedway – potential amendment/footprint change – canceled no action taken and this time -

8) Consent Calendar:

All matters listed are considered by the Board of Directors to be routine and will be enacted in one motion. There will be no discussion of these items prior to the vote unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

a) Approval September Minutes

Motion was made to approve the September minutes with the correction that Sarah Pelle was not in person at the meeting that she was in Teleconference was made by Vice President Yeager

Motion seconded by Director Almiron

Motion unanimously approved. Motion carried

Voting Directors: President Nick Bruno, Vice President Marisa Yeager, Director Cindy Palumbo, Director Tricia Almiron, Director Gene Skala, and Director Jaime Hurtado

b) **RENTAL AGREEMENTS 2020 – Non at this time**

9) CORRESPONDENCE: Letter from Principal Tara Kim at Sierra Vista Elementary School

CEO Wuersch: I sent out another correspondence today. It was a letter that came from Sarah's office from John Que on the second round of the Deferred Maintenance. We didn't make it this round, but we will be entered into the third round.

Vice President Yeager: Are we provided a debrief of why we didn't score well on the second round so that we can make any changes needed to help our score for the next round?

Sarah: There is not an official debrief but you can always call Sofia at our office and request information.

Vice President Yeager: When is the deadline for the next round?

CEO Wuersch: It is already submitted they will just keep the same allocation for the next round.

10) INFORMATION ITEMS:

a) Update on Loan Balances:

Current on Loans Balances

- **COMMUNITY BUILDING** \$139,691.67
- **ADMIN OFFICE** \$43,235.13

11) CEO Report:

- Monthly Update CEO Wuersch: We have the paperwork for the tax money from the SB1499 that will be on the agenda next month for approval.
- COVID 19 Impact CEO Wuersch: We have extended the contract with the state until December 31st, 2020.
President Bruno: What is the balance of that?
CEO Wuersch: As of this month we are almost at one hundred grand. On a different note, I drive through the lake to come to work and I noticed that they are in the process of installing new LED lights and I spoke to John and asked him what he will be doing with the old lights that they are replacing and he said they didn't have any plans for them. So, the lake will be giving us all their old lights. I have Andersons picking them up and we will have 12 new light poles with anywhere from 2 to 4 lights on them.
- Event updates CEO Wuersch: Now that we are back at purple, we do not have any events. We do have our last Food Truck event this weekend.
- CCA Monthly Update Vice President Yeager: I participated in a focus group as a Board member we are meeting with different stake holders to evaluate how California Construction Authority services throughout the state in addition to the construction oversight and review role we play in assisting in finance the projects throughout the state.
- DWR update

12) Board Committee Update:

- Financial Committee – No update
- Facilities Infrastructure Committee – No update
- Rental Committee – No update
- Department of Water Resources Committee – No update
- JLA Committee – Director Skala: We had our meeting on the 19th with Brad, Lauren, Kelly and myself. They put a great thing together for the virtual show. Total entries were 177, total lots in the sale was 104. The total sale was \$85,850.00 (Eighty-five thousand, eight hundred and fifty) the total add-ons was \$16,105.00 (sixteen thousand, one hundred and five). In the meeting we had a few questions we would like to get answered. We wanted to find out why the paperwork that needed to be filled out and turned in to request to have an in-person show was not done by the current administration in the 46th District. When was the plan submitted and we still

have not heard back from anyone with an answer? We kept getting different numbers for what is in the JLA reserve? At the end we were told that there was not any money. So, what is in the account and what plan is going to be put in place to know that money will not be touched?

CEO Wuersch: Right now, the JLA is not its own account it is just a line item. Once we get everything sorted out, I will have a detailed report sent out to the Board.

Director Skala: At the last meeting you said that there was a donation of \$5,000.00 (five thousand) dollars that you would give to the Barn Bash to help with the auction. What direction do we want to see for the livestock department? There is still a question about the scholarship money that is supposed to be set aside this money still needs to be distributed. Also, there is supposed to be \$2,000.00 (two thousand) dollars set aside for if an animal does not sell well at an auction. These are just things we would like to get answered. We would like to have a meeting with Carl to get all of these questions answered before the next board meeting. I want to thank all the Board members and volunteers that helped. Thank you for the use of the facility as well. It went pretty well right Kelly?

Kelly: Yes, everything went great we had a small crew at 10:00 we set up pens to receive stock. We started to receive stock around noon, and we finished by 2:00 we had the first re-sale truck loaded by 2:30 then started cleaning up and were all done and out of there by 5:00. It was a great stock this year and we appreciate all the help we had this year. I think there needs to be a big thank you done to Barn Bash, FFA, 4H, the parents basically to everyone that stepped up and helped. During the August board meeting the board wanted to get all the information so the Auction and show could be promoted. When all the information was gathered Livestock was directed to contact the marketing company directly do you know why that is?

Director Palumbo: Yes, I directed them to speak directly to Kelly so that I was not a middleman. I think it worked out great so that the Marketing company could get all the information they need directly.

Director Skala: At the September Board meeting there seemed to be a lot of confusion about what the plan was for the Livestock show and sale. So, moving forward what are we going to do?

Director Almiron: I had recommended in September not to wait because they are so backed up. All you could do was work with the parameters that were in place and do what you could. If you waited for an answer, then there may not have been a show and auction.

Director Skala: The superintendent and Brad Scott are more than happy to help but it can not be assumed that it will just get done. So, because of everything going on this year Barn Bash pretty much financed the entire show. Is this something that we are going to talk about within ourselves to have a non-profit take it over or is it something the 46th District is going to keep doing?

Director Almiron: That is something that defiantly can be talked about along with the strategic planning.

Sarah: Who is on the JLA committee?

Director Skala: Just Brad and myself

Sarah: Do you meet with the public as well?

Director Skala: We meet with people that are part of the Livestock group.

Sarah: If you are meeting with members of the public that are not a Board member or an employee you will need to have a ten day posting before the meeting so that everyone in the public can attend if they would like to.

Director Almiron: If this were to be a meeting with our Non-profit Friends of the Fair would it still need to be posted ten days before the meeting?

Sarah: Yes, it would still need to be posted because they are members of the public.

Director Skala: Can the Livestock committee be provided with a current list of outstanding checks from the JLA account that have not been cashed? The advisory committee would be more than happy to contact those people in order to clean up the JLA account.

CEO Wuersch: Yes, I can get you a list of people.

Director Skala: We would like to set up a meeting to go over all of this stuff.

• **Satellite Wagering Committee – No update**

- **Marketing Committee – Director Palumbo: Our marketing team is doing really well. They have been handling the promoting of the Virtual show, they handle all the social media, they advertise for our Food Fest, they designed all of our posters and kept with the branding look that we want. They have reached over sixty thousand viewers in riverside county on the Facebook advertisements. They have been promoting and taking pictures of the Derby room and they are getting pictures of the Fairgrounds to be able to get things together to get things ready to promote for the 2021 Fair. I think the marketing company that we have right now are doing an awesome job.**

CEO Wuersch: They will also be doing all of our apparel and designing making and selling it all. So, we will not need to find a company to do that for us.

Director Palumbo: So, the best part of that is they will set up the booth and sell it all and what they don't sell we will not be responsible for it. They are working very hard on keeping our branding the same and not having a bunch of different designs and branding out there so that we can be more recognized.

President Bruno: I would like to appoint an ad hoc committee to help Carl along with CFSA to work on and advise on a business plan and recovery plan. The Board members that I appoint are Vice President Marisa Yeager and Director Jaime Hurtado.

13) **CEO Comments: No comments currently**

14) **DIRECTORS COMMENTS (only comments/not discussions):**

Director Palumbo: The Virtual show was amazing. I did watch it I bought a few animals. Thank you, Kelly, for all your work. Thank you, Lauren and Bret Long. I know there were so many people there to helping. It was really great that the auction still happened I really care about the Fair 4H and it was nice that it could still be done even in these times.

Vice President Yeager: I know its been a ruff couple of months. I know it's hard to keep communications updated because things change so often. I appreciate all the members of the public and the participation in the board meetings. I am sorry that I was not more involved with the livestock auction, but I am learning as things go on and I look forward to helping more. Thank you, President Bruno, for the opportunity to work with Jaime in figuring out a business plan and a future for the Fair.

President Bruno: Thank you everyone that helped with the Auction.

15) **ADJOURNMENT**

President Bruno adjourned the meeting at 6:05 pm

IMPORTANT DATES: Board Meetings are held on the third Wednesday of the month at 4:00 pm unless otherwise specified:

- November 18, 2020
- December 16, 2020